



## Privacy Policy

**At Godrej Enterprises Group , we take your privacy very seriously and are committed to protect your personal data. This Privacy Policy sets out the way in which we collect, use, disclose, transfer, and store your personal data when you use our website.**

we use your personal data for the following purposes:

- to administer and provide products and services you request or have expressed an interest in.
- to communicate with you in the event that any products or services you have requested are unavailable.
- for fraud screening and prevention purposes.
- to carry out aggregate market research so that we can improve the products and services we offer.
- to create an individual profile for you so that we can understand and respect your preferences.
- to personalise and improve your experience on our digital platforms
- to personalise and/ tailor any marketing communications that we may send you through whatsapp/ email/ sms or any other forms
- for profiling purposes to enable us to personalise and/or tailor any marketing communications that you may consent to receive from us
- When other information is collected from you, such as your name and e-mail address , phone no, address, (Personal Data), we will use it in accordance with the terms of this notice and for the purpose of fulfilling your requirement. This information may be shared with other Godrej & Enterprise Manufacturing Company Limited businesses, but only if necessary to fulfil your request or for marketing related purposes.