

Privacy Policy

Brandbuddiez Technologies Pvt. Ltd. (hereafter "**BBTPL**") is committed to protecting the privacy of its visitors (hereafter the "**Visitors**," "**you**" or "**your**") to our Internet world wide web site shop.godrejsecure.com (hereafter referred to as the "**Website**") that links directly to this privacy policy about the protection of personal information online. We aim for the Website to be a safe and enjoyable environment for you.

This privacy policy (hereafter the "**Policy**") primarily describes:

- ☞ the information that BBTPL collects through the Website, which is hosted and operated from India;
- ☞ the use and role of cookies and similar technologies on the Website; and
- ☞ the security measures BBTPL has in place to protect the information that BBTPL gathers through the Website.

This Policy does not govern BBTPL's collection of information through any website, or by any other means, other than through this Website, or the collection of information by any parent, or subsidiaries of BBTPL ("**Other Entities**").

Visitors are encouraged to read this Privacy Policy very carefully before using the Website. By using the Website, you agree to the terms and conditions of this Policy and the Terms and Conditions, available www.shop.godrejsecure.com. If you do not agree to the terms and conditions of this Policy and the Terms and Conditions, please do not use the Website.

Please note that our website and other digital platforms may contain links to third party websites / digital platforms which are provided for your convenience. We are only responsible for the privacy practices and security of our own digital platforms. We recommend that you check the privacy and security policies and procedures of each and every other website / digital platform that you visit.

1. Information Gathered by BBTPL through the Website.

BBTPL gathers two basic types of information through the Website: (i) "Personal Information," information from which an individual can be identified, and (ii) "Aggregate Information," from which an individual cannot be identified.

a. Personal Information. You are not ordinarily required to register or provide Personal Information in order to access the Website, though certain functionalities such as a membership program, through which purchasers of products may receive discounts on online purchases, participating in any contests, etc., may require registration. BBTPL collects Personal Information from you only when you voluntarily provide it to BBTPL - for example, in contacting BBTPL through the Website, answering surveys and polls, entering contests, sweepstakes, raffles and similar promotions, signing up for email updates and announcements concerning products and special promotions, and purchasing merchandise. Personal Information may include your contact information (such as your name, postal address, telephone numbers and/or email address), as well as your payment information, such as credit card number and expiration date ("**Payment Information**"), which will be collected if you wish to purchase any product or merchandise made available through the Website ("**Transaction**").

b. Aggregate Information. When you visit the Website, www.shop.godrejsecure.com, BBTPPL and the third parties with whom BBTPPL have contracted to provide services, may collect anonymous information from three sources: server log files, cookies, and pixel tags.

1. **Server Log Files.** Your Internet Protocol (IP) address is an identifying number that is automatically assigned to your computer by your Internet Service Provider (ISP). This number is identified and logged automatically in BBTPPL's server log files whenever you visit the Website, along with the time(s) of your visit(s) and the page(s) that you visited. IP addresses of all Visitors are used by BBTPPL to calculate the Website usage levels, to help diagnose problems with the Website's servers, and to administer the Website. BBTPPL may also use IP addresses to communicate or to block access by Visitors who fail to comply with the Policy and/or the Terms and Conditions of Use of the Website. Collecting IP addresses is a standard practice followed on the Internet and is carried out automatically by many websites.
2. **Cookies:** Cookies are data that a web server transfers to an individual's computer for record keeping purposes. Cookies are an industry standard used by most websites, and help facilitate users' ongoing access to and use of a particular website. Cookies do not cause damage to the computer system or files, and only the website that transfers a particular cookie to the computer system can read, modify or delete such cookie. If you do not want your information to be collected through the use of cookies, there is a simple procedure to be followed, in most of the browsers, by the user that allows the user to delete existing cookies, automatically decline cookies, or to be given the choice of declining or accepting the transfer of particular cookies to the user's computer system. You should note, however, that declining cookies may make it difficult or impossible for you to access certain portions of the Website.
3. **Pixel Tags:** The Website may use so-called "pixel tags," "web beacons," "clear GIFs" or similar means (collectively, "**Pixel Tags**") to compile aggregate statistics about Website usage and response rates. Pixel Tags enables BBTPPL to maintain a count of the users who have visited certain pages of the Website. When used in HTML-formatted email messages, Pixel Tags can tell the sender whether and as to when the email was opened and read by the receiver of the e-mail.

2. Use and Disclosure of Information Gathered By BBTPPL through the Website.

a. Personal Information. BBTPPL may use Visitor's Personal Information in any of the following ways:

1. **Communications.** BBTPPL encourages the Visitors to contact BBTPPL with questions and comments. Personal Information may be used by BBTPPL in order to respond to the respective Visitor's questions and comments.
2. **Business Purposes.** BBTPPL may also use the Personal Information of its Visitors for internal business purposes, such as analyzing and managing the website. The Personal Information collected from the Website may be combined with other

information collected by BBTPPL via other online or offline sources, with demographic information and other information that is available in the public domain.

3. **Transactions.** When you take part in a Transaction through the Website such as purchasing products, BBTPPL may collect Payment Information from you related to such Transaction as well as other Personal Information such as shipping address for shipping of the ordered products or merchandise purchased through the Website. BBTPPL may use your Personal Information or Payment Information in order to complete the Transaction and, if applicable, to fulfill your purchase. The Payment Information may also be shared with the third parties, as may be necessary, to complete your Transaction (for example, to process the payment made through the credit card).

4. **Contests, Competitions and Other Promotions.** From time to time, contests, competitions and similar promotions may be organized through its Website that may require online registration by the Visitor for participating in such contest, competition or promotion (which may include name, email, user ID and password). BBTPPL may ask you for certain Personal Information during the process of registration for participating in such contest, competition or promotional schemes. BBTPPL may share this Personal Information with third party sponsors of such contests, competitions and promotions (irrespective of whether it is hosted by BBTPPL), in accordance with the rules applicable to such contest, competition or promotion. You should carefully review the rules of each contest, competition and promotion in which you participate through the Website, as they may contain certain additional important information about BBTPPL or a sponsor's use of your Personal Information. To the extent that the terms and conditions of such rules concerning the treatment of your Personal Information enlarge the scope of use of such information in terms of this Policy, the terms and conditions of such rules shall also apply.

5. **Promotional Communication** - BBTPPL may occasionally send you emails or SMS and other communication and offer you promotions and coupons.

If at any time you wish to stop receiving these communications from BBTPPL, you may put up a request for discontinuation of sending of such communications by emailing, calling or writing to BBTPPL using the contact information provided on the Website or by using the unsubscribe feature in the email received by you.

However, you shall not have the option of discontinuing the receipt of Critical Emails from BBTPPL.

6. **Critical Communications.** BBTPPL may from time to time and as may be necessary use your Personal Information to send emails consisting of important information regarding the Website, your Transactions, or for notifying any amendments or modifications to the terms, conditions, and policies of with respect to use of this Website ("**Critical Emails**"). Since Critical Emails would consist of important information you shall not have the option of not receiving Critical Emails.

7. **Third Party Service Providers.** BBTPPL works with third parties who provide services, including website hosting, credit card processing, data analysis,

newsletter services, promotional activities, and other administrative services. BBTPPL may share your Personal Information, including your Payment Information, with such third parties, as may be necessary, for the purpose of enabling such third parties discharge the provision of such services. Your Personal Information may also be shared with the manufacturer of the products ordered/purchased by you on the Website or with entities responsible for delivering the products ordered / purchased by you on the Website.

8. **Miscellaneous.** BBTPPL may disclose your Personal Information if we believes that it is required to do so: (i) by law; (ii) to comply with legal process or governmental requests; (iii) to enforce the Terms and Conditions of Use; (iv) to protect our operations; (v) to protect the rights, privacy, safety or property of BBTPPL, you or others; and (vi) to enable itself to pursue the available remedies or limit the damages that it may sustain.

b. Aggregate Information. BBTPPL may analyze Aggregate Information in order to enhance the Website security, track the popularity of certain pages of the Website, track success of our email notifications, assess traffic levels on the Website and other usage data, all of which would help BBTPPL to provide content tailored to the interests of the consumers, improve the Website and related services and to otherwise enhance Visitor's experience on the Website. BBTPPL may also share the Aggregate Information with its Other Entities and other third parties for provision of such services or for completion of your Transactions on the Website.

3. Other Important Notes Regarding BBTPPL's Privacy Practices.

a. Special Note for Parents and Children. Website and the contents therein are intended for a general audience and not intended for utilization directly or independently by children under 18 years of age. If you are a child under the age of 18 years and desire to use this Website or purchase any products or merchandise (if sold through this Website), please request your parents to complete the necessary registration formalities and complete the Transaction. Any use of this Website or any of its features by a child under the age of 18 years must be under parental supervision. BBTPPL does not directly contact children under the age of 18 years for promotion of its special offers or for marketing purposes. BBTPPL also does not knowingly collect Personal Information from any child under the age of 18 years.

b. Security. BBTPPL has adequate security measures and tools in place to help protect against the loss, misuse, and alteration of the information under BBTPPL's control. Whenever any Visitor furnishes his/her credit card number, that credit card number is transmitted by the Visitor's browser in an encrypted format using industry-standard, SSL (secure socket layer) encryption method. Even though, BBTPPL endeavors to protect its Visitor's Personal Information, BBTPPL cannot guarantee the security of any information transmitted to BBTPPL, through or in connection with the website. If you have reason to believe that your interaction with BBTPPL is no longer secure (for example, if you feel that the security of any account you might have with BBTPPL has been compromised), you must immediately notify BBTPPL of the problem by contacting us in accordance with "Contact Us," below (note that physical mail notification will delay the time it takes for BBTPPL to address and respond to the problem).

c. Assignment. BBTPL reserves the right to transfer any and all information that it collects from the Visitors to a third party in the event of any merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of BBTPL's assets or stock (including without limitation in connection with any bankruptcy or similar proceedings).

4. Updating Your Information and Contacting Us. BBTPL has adequate procedures in place to keep your Personal Information accurate, complete and up to date for the purposes for which it is collected and used. You may review the information maintained by BBTPL and wherever appropriate, you may request BBTPL that such information be corrected. BBTPL also provides an option for reviewing, correcting, updating or otherwise modifying information, you have previously provided, for which, you may send a mail at the following postal mail address: godrej.support@brandbuddiez.com

Please clearly indicate the information that you wish to review or have changed. BBTPL will endeavor to comply with your request as soon as reasonably possible.

Note that despite any removal of or change to Personal Information requested there may also be residual information that will remain within BBTPL's databases and other records, which will not be removed or changed.

5. Choice. From time to time, BBTPL may ask you to indicate whether you are interested in receiving emails and other information from BBTPL or not. If you elect to receive these communications, BBTPL will occasionally send you emails or other information that match your requests and offer you promotions and coupons.

If at any time you wish to stop receiving these email communications from BBTPL, you may put up a request for discontinuation of sending of such e-mails by emailing, calling or writing to BBTPL using the contact information provided on the Website or by using the unsubscribe feature in the email received by you. Please indicate that you wish to stop receiving email communications from BBTPL. However, you shall not have the option of discontinuing the receipt of Critical Emails from BBTPL.

In addition, BBTPL does not disclose your Personal Information to third parties, including BBTPL's subsidiaries and the holding companies, for third-party's direct marketing purposes if BBTPL has received and processed a request from you that your Personal Information should not be shared with third parties for such purposes. If you would like to submit such a request, you may do so by emailing, calling or writing to BBTPL using the contact information provided above. Please indicate that you request that BBTPL should not disclose your Personal Information to its subsidiaries and/or other third parties for direct marketing purposes.

7. Changes to This Policy. BBTPL reserves the right to change this Policy, and any of its policies or procedures concerning the treatment of information collected through the Website, without prior notice. You can determine when this Policy was last revised by referring to the "Last Updated" legend at the top of this page. Any changes to the Policy will become effective upon posting of the revised Policy on the Website. Use of the Website following such changes constitutes your acceptance of the revised Policy, then in effect. BBTPL encourages you to bookmark this page and to periodically review it to ensure familiarity with the most current version of the Policy.

This Policy represents the sole, authorized statement of BBTPL's practices with respect to the collection of Personal Information through the Website and the manner of use of such information by BBTPL. Any summaries of this Policy generated by third party software or otherwise (for example, in connection with the Platform for Privacy Preferences or "P3P") shall have no legal effect, shall not be binding on BBTPL, shall not be relied upon in substitute for this Policy, and neither supersede nor modify this Policy.

8. Consent Amendments; Law. By using this Website, you consent to the terms of this Policy and to the use and management of Personal Information and Payment Information by BBTPL for the purposes and in the manner herein provided. Should this Policy change, BBTPL intend to take every reasonable step to ensure that these changes are brought to your attention by posting the updated Policy on the Website.

Your visit and any dispute over privacy are subject to this Policy. The said Policy shall be governed by and construed in accordance with the laws of the Republic of India. Further, it is irrevocably and unconditionally agreed that the courts of Mumbai, India shall have exclusive jurisdiction to entertain any proceedings in relation to any disputes arising out of the same.